

MAGNETIC PRIMER INSTALLATION INSTRUCTIONS



MagWall is a high quality paint primer with iron properties that can transform your wall, and other surfaces such as glass and wood, into magnetic receptive surfaces. It is easy to apply and compatible with all top coat paints.

BEFORE YOU BEGIN



VENTILATION:

Use only with adequate ventilation. To avoid over exposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye-watering, headaches or dizziness, leave the area.

PROTECTION:

Avoid contact with eyes and skin. Wear protective eyewear and gloves. Keep container closed when not in use. Do not transfer contents to other containers for storage.

PREPARATION

01



Use MagWall Magnetic Primer on walls, drywall, wood, metal, fibreglass and some plastics to create a magnetised surface. The container provides enough paint to cover the area listed on the can. If painting a surface larger than the listed area, use additional product. The shelf life is 12 months if unopened at room temperature.

SURFACE PREPARATION:

The surface must be clean, dry and free from wax, polish, grease, dirt, loose paint and any other contaminants. Sand glossy surfaces well for maximum adhesion. Be sure to repair any divots, bumps or scratches prior to application. Ensure the surface is smooth.

PRODUCT PREPARATION:

MagWall Magnetic Primer is ready to apply from the can. As the metal particles settle at the bottom, **STIR THOROUGHLY FOR 3 – 5 MINUTES PRIOR TO EVERY COAT** to ensure a smooth, even consistency and maximum efficacy.

APPLICATION

02



MagWall Magnetic Primer requires 3 coats. **RE-STIR WELL WITH THE DOWEL STICK PROVIDED** before applying each coat. Allow 10 -15 minutes between coats or until dry to the touch. Best results are achieved with a synthetic roller. It is important to apply the right amount of primer to the coverage area. One litre covers 2sqm (3 coats). Avoid sags and roller marks as you go. There is no need to sand before applying your top coat.

Magwall provides an A4 magnetic whiteboard with the paint. Use this to test the magnetic strength after every coat.

IF TOP COATING WITH MAGWALL BLACKBOARD PAINT FOR A MAGNETIC, ERASABLE SURFACE:

- Wait 3 hours for the magnetic primer to dry.
- Apply MagWall Black board paint.
- Wait 3 hours to dry before use.

IF TOP COATING WITH A WATER-BASED PVA PAINT FOR A MAGNETIC ONLY SURFACE:

- Wait 3 hours for the magnetic primer to dry.
- Apply 2 coats of premium PVA paint.
- Wait 3 hours to dry before use.

HELPFUL HINT:

For larger surface areas, use two people – one to continually stir the primer; the other to paint the wall.

The ambient and surface temperatures can be as low as 5°C or up to 37°C. Do not paint in direct sunlight or on a hot surface. If possible, plan your painting to avoid rain, moisture and high humidity as these conditions will extend curing and recoat times.

CLEAN UP

03

Clean equipment immediately after use with soap and water. Clean spatters and spills with warm water. Wash hands well after application.

Now your wall is ready for action. Put up presentations and pictures, share ideas, have fun with your kids. There are no rules.